



Sunday, August 28, 2022 - 4:00-8:00 p.m.

Live from the Christensen Farms Stage

Located at FFA Chapter House & Leadership Center at the Minnesota State Fair

## Event's Purpose

- Celebrate as a family of FFA members and supporters the impact of FFA on the lives of young people during the Minnesota State Fair.
- Highlight the positive impact that agricultural education and FFA have on students enrolled in agricultural education state-wide.
- Raise funds to support the valuable work of current agricultural education programs and secure funds to grow more opportunities for students.

## Reach of Minnesota FFA

- 35,000 plus agricultural education students across Minnesota
- 209 agricultural education programs across the state
- 215 million plus former Minnesota FFA members
- Over 1,000 supporters of the Minnesota FFA Foundation

## Minnesota FFA Foundation's mission

- *To secure strategic partnerships and financial resources that promote and enhance premier leadership, personal growth and career success for Minnesota youth in Agricultural Education.*



## Sponsorship Opportunities

### Grand Champion - \$10,000

- Sponsor to share a message to kick off the telethon
- 30 second video spot at top of each hour (4 total)
- Logo on all telethon social media graphics
- Logo listed with telethon thank you gift (given to all donors at \$100 and above)
- Logo on telethon event page
- Logo on pre-event and post e-newsletter
- Story verbiage to include: "Story brought to you by [company name]"

### Reserve Champion - \$7,500

- 30 second video spot during telethon (2 total)
- Logo listed on all telethon social media graphics
- Logo listed with telethon thank you gift (given to all donors at \$100 and above)
- Logo listed on telethon event page
- Logo listed on pre-event and post e-newsletter
- Story verbiage to include: "Story brought to you by [company name]"

### Purple Ribbon - \$5,000

- Name listed on all telethon social media graphics
- Name listed with telethon thank you gift (given to all donors at \$100 and above)
- Name listed on telethon event page
- Name listed on pre-event and post e-newsletter
- Story verbiage to include: "Story brought to you by [company name]"

### Blue Ribbon - \$2,500

- Name listed with telethon thank you gift (given to all donors at \$100 and above)
- Name listed on telethon event page
- Name listed on pre-event and post e-newsletter

### Included at All Levels

- Listed in the press release -Sponsorship confirmed by August 1, 2022
- Listing on Minnesota FFA Foundation website
- Thank you letter and receipt of 501c3 donation

**Matching funds sponsor opportunity available! Inquire for more details.**

**Secure your sponsorship now!** For more information, contact:

Val Aarsvold, Executive Director 507-259-3586 / val.aarsvold@mnffaoundation.org

# Sponsorship Commitment Form

I would like to participate as a -

- Grand Champion sponsor (\$10,000)
- Reserve Champion sponsor (\$7,500)
- Purple Ribbon sponsor (\$5,000)
- Blue-Ribbon sponsor (\$2,500)
- I would like to discuss providing matching funds



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Please provide information exactly as it should appear on materials & sponsorship mentions.

Company/Organization name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

## Important Dates & Deadlines

To receive all sponsor benefits, please submit your information by the following dates:

Sponsorship commitment form:

**Send early for maximize recognition – Must be received by August 1 for inclusion in Press Release.**

Company logo (for sponsors \$7,500 and above):

**August 1**

**Telethon - The Great Minnesota Give-Together: August 28**

All sponsor payment due:

**October 1**

Commitment form, logo, payment, and any other materials should be returned to:

Val Aarsvold  
PO Box 365  
Plainview, MN 55964  
val.aarsvold@mnffaafoundation.org  
507-259-3586

